

The School of Business at USN would like to invite colleagues and others interested to participate in the midterm evaluations taking place at Campus Ringerike, September 14, 15 and 22, 20017:

Welcome to the Midterm Evaluations of Daoyan Jin

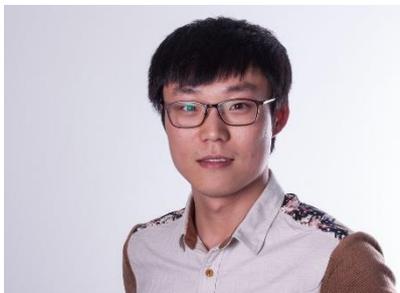
September 22, Campus Ringerike, room E215

At a Midterm Evaluation, the PhD candidate present his or her work and is evaluated by two opponents who have been appointed by the Program Board. The opponents shall assess the academic status and progress of the PhD work and provide feedback to the PhD candidate, the supervisor and the Program Board. The intention of a midterm evaluation is primarily to assist the PhD candidate in identifying circumstances involving a risk that the project will stop or be delayed, along with providing input that can improve the quality of the work.

Program Midterm Evaluation of Daoyan Jin

Time	Program/Presentation
15:00	Welcome and short introduction Håvard Ness , Professor and Director of the PhD program
15:10	Quantification and experience in effortful task: The moderating roles of causality orientation and gender. Daoyan Jin , PhD candidate
15:45	Discussant Glyn C. Roberts , Professor Norwegian School of Sport Sciences
16:15	Break
16:30	Discussant Einar Breivik , USN and NHH
17:00	Q&A from the audience, chaired by Håvard Ness
17:15	Break and the audience leaves
17:25	The evaluation group discuss with candidate, supervisors and director of the program

About the PhD-Candidates and the Evaluation Groups:



Daoyan Jin is a PhD-student in the Marketing Management program at USN. His research focuses on the role of gamification in changing or affecting consumer's behavior via its influence on consumer's motivational state of mind.

About his research: This study aims to conduct experiments to investigate the effect of quantification on people's experience (e.g. vitality, enjoyment) in effortful task. Another focus of this paper is to explore the moderating role of individual differences (e.g. causality orientation, gender) on the relationship between quantification and effortful task experience.



Glyn C. Roberts is a Professor Emeritus at the Norwegian School of Sport Sciences.

His research has focused on the motivational determinants of achievement and he has been particularly concerned with the motivation of children in the competitive sport experience. Within motivation research, he has focused on how the achievement goals of individuals affects their cognitive, affective, and behavioural responses in sport and physical activity contexts. He has studied how coaches coach, and how the subsequent motivational climate the coach creates affects the motivation, achievement striving, and persistence of children, and young adolescents as well as on their well and ill-being.

Professor Roberts has over 200 publications, 15 books and 78 book chapters, and has made over 350 presentations of his research worldwide. Professor Roberts has over 50 invited keynote presentations at International Congresses of Psychology and Sport Psychology. He is a Fellow of the *American Academy of Kinesiology*, a founding Fellow of AASP, and a Fellow of IAAP. He is serving or has served as Editor, associate editor, or member of the Editorial Boards of most of the major journals in the area, and was Founding Co-Editor of *The Sport Psychologist*.



Einar Breivik is Professor at the Norwegian School of Economics (NHH) and Professor II at USN. He teaches the PhD-course "Theory Construction" at USN.