

Greetings!, new students at the Master of Innovation and Technology management

The next study years is almost upon us. I thought I would welcome you to the Master program in Innovation and Technology Management (and to USN). I hope we will have a great two years together! I think ITM is will be an interesting program for any student to take. All of us can benefit from a better understanding of the causes of innovation, technology, entrepreneurship and change management. The program will help you understand the qualifications of and differences between professionals in the field. ITM integrates the management of technological, market, and organizational changes, in order to make good currency out of new ideas. In general technological innovation has become a major driver of competitiveness, within large manufacturing firms as well as in services, entrepreneurial firms and other organizations. Firms face challenges as they seek to manage innovation and translate technological, market-related, economic, institutional or organizational opportunities into competitive advantage in the innovation of products (goods and services) and processes.

Student and teaching digital interaction are mainly conducted though the USN digital platforms of canvas and wiseflow. If you are not familiar with tools as zoom, canvas and wiseflow, I suggest that you search the USN web site for available information. You have to download the zoom program from the USN site, otherwise students, teachers and we will not be compatible.

It is important that you read the syllabus [https://www.usn.no/studier/studie-og-
emneplaner/#/studieplan/MAITM_2023_H%C3%98ST](https://www.usn.no/studier/studie-og-
emneplaner/#/studieplan/MAITM_2023_H%C3%98ST) and familiarize yourself with the course descriptions for each course before the start of the semester. It is also important that you become acquainted with the Regulations relating to studies and exams at the University of South-Eastern Norway. Additional information for each course is to be found at the canvas platform, and do not hesitate to contact me.

We strive to develop close contact between our faculty and our students. To achieve this goal our faculty has an open door policy, which allows students the opportunity to seek assistance and information when scheduled class time is limited.

I am excited about the new semester. I look forward to seeing you on the 14th August at the Kongsberg campus, **mandatory attendance**.

Information about the study start will be posted shortly.

If you are not able to enter Norway in time, please contact study advisor Mathilde Kjelberg Volle
Mathilde.K.Volle@usn.no

Best regards,

Peter Lindelöf, Professor – Vice Dean/program co-ordinator for the Master in ITM
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