

ØA-conference 2024
7 – 8 May. Drammen, Quality Hotel River Station.

Framtidens handelshøyskoler

Business Schools of the Future

Utviklingskonferansen for økonomisk-administrativ utdanning i Norge
(Developing business education in Norway)

USN Universitetet
i Sørøst-Norge
USN Handelshøyskolen

U:R Universitets-
og høyskolerådet

Program NORDAB

Tuesday 7 May

Kl. 11:30-12:30 Lunch and registration (Quality Hotel River Station.)

Kl. 12:30-13:15 Welcome and introduction (Room Spor 2 at Quality Hotel River Station.)

Break

Kl.13:30-14:30 Using AI to enhance the research process: Ingar Haaland, NHH. (Room: Elvebredden 1 at Quality Hotel River Station.)

Walk – 15 minutes from the hotel to USN Campus.

Kl.15:00-16:00: Session 1: **Empirical finance** (Room M5301 at USN Campus Papirbredden)

Break

Kl.16:15-17:15: Session 2: **Sustainability and Globalization** (Room M5301 at USN Campus Papirbredden)

Kl.19:00 Aperitif (Quality Hotel River Station.)

Kl.19:30 Dinner (Quality Hotel River Station.)

Wednesday 8 May

Kl. 09:00-10:00 Session 3: **Coordination, Marketing and Sustainability** (Room: Spor 2 at Quality Hotel River Station.)

KL. 11:45-12:15 Business Schools of the Future III (Room: Elvebredden 1)

NORDAB (Den nasjonale forskerskolen for økonomi og administrasjon/Norwegian Doctoral Academy of Business): Cooperation on doctoral education in future business schools

Kl. 12:15-13:15 Lunch

Parallel sessions NORDAB students

Session 1: Empirical finance

Chair: Stein-Erik Fleten, NTNU

Olugbenga Adewumi, INN: Dynamic effects of innovation on service firms' profitability: An analysis of a small service economy

Discussant: Mohammad Hassan Shakil

Ishwar Khatri, NTNU: CSR Performance and Stock Price Synchronicity: Evidence from the Nordic Stock Markets

Discussant: Olugbenga Adewumi

Mohammad Hassan Shakil, NTNU: Environmental Social and Governance Controversies and Systematic Risk of European Companies

Discussant: Ishwar Khatri

Session 2: Sustainability and Globalization

Chair: Elena Dybtsyna, NORD University

Lucky Joshi Sapkota, HiMolde: Integration of circular procurement practices into the supply chain to achieve circular economy

Discussant: Monish Bajracharya

Simbarashe Muparangi, HiMolde: Circular Supply Chains and Supply chain resilience: A Paradigm Shift Towards Environmental Stewardship

Discussant: Lucky Joshi Sapkota

Anders Christoffer Edstrøm, NORD University: On Harnessing Globalization – The case of Chinese Investments in Arctic Norway

Discussant: Simbarashe Muparangi

Monish Bajracharya, USN: How does networking capability and absorptive capacity affect organisations' pro-climate behaviour? Case of UNESCO World Heritage Sites in Norway

Discussant: Anders Christoffer Edstrøm

Session 3: Coordination, Marketing and Sustainability

Chair: Eiri Elvestad, USN

Hossein Babazadeh, NTNU: A coordination mechanism for operation of jointly owned hydropower reservoirs

Discussant: Himakshi Chankakoti

Giang Nguyen, USN: Brand Crisis Management: Impact of Discourse of Renewal on Business Performance

Discussant: Hossein Babazadeh

Himakshi Changkakoti, NORD University: Integrating Sustainability into the Aviation Sector: Insights from a Systematic Literature review

Discussant: Giang Nguyen